

The Woman's Exchange

Wants to Understand Athletics
 Dear Madam—Please will you tell me through the Women's Exchange some books that will help me to understand baseball and football; that is, get a good working knowledge of the games. Of course, I don't want to learn to play, but want just to understand another's playing, you understand?

I sincerely hope that this will not bother you very much and assure you that anything you do to help me will be deeply appreciated.

I think the Women's Page in the EVENING PUBLIC LEDGER is just fine, much better than that of any other paper I read.

A READER.
 There are rule books of all the athletic games which are sold at the magazine counters or in the athletic departments of the large department stores. These books are for the men who play, but they are a help to those who watch as well. If you go to enough games you will get so that you understand them a little, and the rule books will enable you to know what is going on. If you go to the public library, Thirtieth and Locust streets, and ask the librarian to help you, you can probably find some books there that will tell you more about it.

Colored Newspapers
 Dear Madam—Would you kindly answer this question for me:
 Where are colored newspapers sold in Philadelphia?
 L. Y.

There are two newspapers for colored people in this city. One is the Philadelphia Tribune, which is published at 528 South Sixteenth street, and sold at the newsstands. The other is the Christian Record, which is published by the A. M. E. Book Concern, 431 Pine street. I believe that is usually distributed in the churches, and is not sold at the newsstands.

To the Editor of Woman's Page:
 Dear Madam—Could you possibly give me any information in regards to school for millinery in Philadelphia.
 MISS P. G.

I do not know of any school where millinery alone is taught, but I do know that there is a very good course in millinery at Drexel Institute, at Thirty-second and Chestnut streets. Some of the public schools have night courses in millinery, too. If you call up the Board of Education you can find out which schools give these courses. Then at Temple University, Broad and Berks streets, there are courses in millinery in the afternoon or evening, and you can take whichever you prefer. These courses do not start until next winter. If you write to any of these schools they will send you catalogs and literature on the subject and you can choose the one that appeals to you most.

Sells Stories Out of Town
 Dear Madam—Kindly give me the names of some local newspapers and magazines here in Philadelphia who would probably be interested in short stories.

So far I have been successful in disposing of my stories out of town and would now like to try to sell some here.
 E. M.

If you look in the telephone book under "Newspapers" in the business section, you will find a large list of newspapers published in this city. The Saturday Evening Post, Ladies' Home Journal and Country Gentleman are the only magazines I know of that are published in this city. They are all published by the Curtis Publishing Company, at Sixth and Walnut streets. The only way to find out whether or not the various papers will buy your stories is to send some to them, unless you can get some satisfaction by calling them up on the telephone. Personally I think you will do better to stick to the out of town publications if you have been successful, for I know that this paper buys practically all of its stories from a syndicate, and I imagine that it is the same way at other papers. However, you may find it otherwise and I certainly wish you success.

Adventures With a Purse

HAVE you ever seen some one come from bathing and hop frantically up and down on one foot in a vain endeavor to get the water out of her ears? May be you have been in the same predicament. If so, you will want to know about ear protectors—small rubber stoppers which one puts in each ear. They are sanitary, perfectly harmless, quite comfortable and keep your ears free from water. They cost fifty cents a pair.

Here is a bargain "as is a bargain!" I speak of a tea set which has been priced at \$2.55. It is of that lovely blue and white Japanese ware and consists of six cups and saucers, a teapot, sugar bowl and cream pitcher, a complete set for the summer table and certainly you will admit that the price is remarkable.

As he played it over for me, I tapped my foot to keep time and after I left him I kept humming it to myself all the way down the street. It is just one of those light frivolous little pieces that keep you a dancing as long as they are being played. This has words to it and perhaps you will be interested to know that it is published by the man who made such a success of "Smiles." If you like little light pieces you will want this one for your collection.

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address Editor of Woman's Page, EVENING PUBLIC LEDGER, or phone the Woman's Department, Walnut 3906.

STORE CLOSED ALL DAY TODAY

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Fair

New Fashions in Dresses, Blouses and Hats of Midsummer Loveliness Will Greet You in Wanamaker's Down Stairs Store

What a Flutter of Summery New Frocks!



Several Hundred New Dresses Are Marked at Savings of Third

A jolly company of fluttering new dresses of voile in more patterns than you would care to count has just arrived. Every frock is in its full freshness and every one is cool and summery. Prices are quite a little lower than usual.

At \$5—striped and flowered voiles in pink, blue and light green with gracefully draped overskirts and crisp roll collars and vests trimmed with embroidered organdie.

At \$6—dainty pin-check voiles in rose and Copenhagen are made with tucked overskirts and white organdie collars and cuffs. An oval buckle covered with voile is a pretty touch.

At \$7.50—a great variety of frocks. Many are made with surplice fronts and slip-through sashes. The long roll collars are scalloped and picoted. In this group you will find white dots on navy grounds, ring-dot combinations, flowered patterns and a wide variety of other designs and colors.

At \$8.75—dotted voiles in black, navy and lavender grounds and some unusual dresses of mercerized figured material combined with plain color voile are in this group.

In Addition, Reductions on Many Summer Dresses

A busy season has left many incomplete assortments of sizes and colors in the Dress Store. One of this, two of that or perhaps only pinks in a certain style or only greens. These dresses have been lessened in price, and gathered into five groups.

The Group at \$3 is made up of white voile dresses made in several ways. Flowered voiles and voiles with colored stripes; also odd gingham and braided linen frocks are \$5.

Dainty checked voiles and plain colors trimmed with organdie are \$6. Dainty and organdie dresses and dresses of voile in dark Georgette patterns make this group at \$10.

Here are taffetas embroidered with braid and taffetas or foulards combined with Georgette crepe, all reduced to \$15.

300 Georgette Crepe Frocks and New Cloth Dresses With a Hint of Fall

The colorings in Georgette crepe seem softer and lovelier than in any other material. Here are dresses of navy blue, pink, white, taupe, gray, maize, black, tan and Copenhagen made in fascinating ways with deep tucks, beaded patterns or silk embroidery by way of trimming. \$18.50 \$22.50, \$23.50 to \$37.50 are the prices.

The cloth dresses are of serge, tricotine and wool velour, very new as to line and beautifully made. \$25 to \$45.

Trim White Pique Skirts

The whiteness and trimness of pique is at its best in summer skirts. Four attractive models, quite inexpensive, have lately appeared.

A style with inset, button-trimmed pockets and a belt is \$2.75.

A fancy pique skirt with inset pockets is \$3.75.

A narrow waist pique skirt with cut-in pockets is belted and trimmed with pretty buttons, at \$4.75.

In extra sizes there is a good-looking pique skirt, with a cross-over belt and pockets, that is \$5.50. Waistbands up to 40 inches.

Handsome Silk Skirts

of which there is but one of a kind, show exclusive little touches that discerning women appreciate.

There are exquisite embroidered Georgettes, baronet satins, crepes de chine and fantasies, either white or in lovely colorings. \$15 to \$32.

Such skirts as well-dressed women will want for unusual occasions.

Tucked and Ruffled Flouncings—Special!

They are 40 inches wide.

The ruffled flouncing is voile and organdie in flesh, Copenhagen or light blue, rose, tan and plenty of white. \$2 a yard.

The tucked flouncing is voile or organdie in white, flesh pink, coral, maize, light or Copenhagen blue and tan. \$1.25 a yard.

Lovely Pink Silk Underthings

Three styles of crepe de chine step-in chemises have wide hemstitching trimming the tops and shoulder straps. \$3.50, \$4.50 and \$5.50; the last has embroidery in delicate colorings, too.

Four styles of women's slip-over nightgowns of crepe de chine are trimmed with wide hemstitching (that looks like fagoting) or are fluffy with lace, and wee rosebuds. \$5.50.

Cool Batiste Underthings

Envelope chemises and nightgowns of soft, silky white batiste are comfortably made and prettily trimmed.

The chemises are trimmed with neat embroidery and shirring and are \$1.50.

The nightgowns are embroidery trimmed, some with shirring and hemstitching, and are \$1.50, \$2 and \$2.50.

Practical Summer Petticoats

A plain blue chambray petticoat with a ruffled flounce is \$1.25.

Durable white saten makes a petticoat with a ruffled flounce at \$1.50.

Special, \$3.85

Natural color pongee makes a petticoat with a tucked and ruffled flounce.

Specials for the Home

Women with an eye to economy will take advantage of these substantial savings.

81x90 inch full-bleached seamless sheets at \$1.50.

Extra-heavy crochet bed spreads for double beds are \$3.

Fine satin—finish Marseilles spreads for double beds are \$3.

White cotton blankets with pink or blue borders are \$4 a pair.

Cotton-filled Summer comfortables, covered with pretty figured materials, are \$2.50.

Table Damask

70-inch heavy, mercerized cotton damask, full bleached, is in several pretty designs at 85c a yard.

Curtains Blowing Breezily



Half saah curtains of white, cream or ecru scrim with wide lace edging are hemmed at the top, all ready for the rods. 75c, 90c and \$1 each.

Cross-striped curtains with dark or light grounds and various colored stripes will make doorways look cool and inviting. \$1.50, \$2, \$2.50 to \$3.75 a pair.

Marquiesette for Curtains

It is 36 inches wide, in white or ecru, and shows lace insertion and lace edging. A hem at the bottom and a casing at the top will transform it into a curtain. Only 65c a yard.

Curtains in Limited Quantities 1/3 to 1/2 Under Price

This is the accumulation of several months. Many kinds of curtains are included with one pair, two, three or four pairs in each lot. There are curtains of scrim, marquiesette, novelty nets and lace. Each lot includes the sample curtain, which may be slightly mussed from handling. The curtains are now marked from 75c to \$10 a pair.

Cretonne at 35c a Yard

It is 36 inches wide and in good, all-over patterns that will wash. This makes it especially suitable for slip-covers, porch furniture and hangings.

The Big Summer Need Is Towels Turkish Towels

For the rub-down after the swim or for general household use, these are the most practical towels. You will like their snowy whiteness that comes from thorough bleaching.

Turkish towels with hemmed ends are 17x36 inches at 20c each; 18x34 inches at 35c each; and 19x41 inches at 40c each.

With Pink or Blue Borders

These towels have hemmed ends and are 20x39 inches at 45c each; 23x43 inches at 60c each.

Hundreds of Turkish Towels in Decorative Weaves

There is a large assortment of checks, stripes and plaids in colorful towels with hemmed ends. They are a good regular size at 35c, 40c, 50c and 60c each.

Kitchen Towels

Half-linen dish towels are 30c and 35c each.

All linen dish towels with hemmed ends are 45c and 50c each.

Roller towels of good cotton are all ready for use. 75c each.



Lovely Millinery Is in Harmony With Midsummer

Unlike many other seasons, the hats this year are charmingly in keeping with midsummer's prettiest dresses.

There is something light and summery about every hat and an individuality that is unusual. They are the becoming sort, revealing at a glance your hat; it couldn't have been made for any one else!

Hair bridle is used on many of them, and most times it extends out over the brim, giving a soft finish.

—Georgette and panne velvet with delightful lights in it, like the play of the moon on water.

—bright touches of narrow velvet;

—fine split peanut straw, used in the crown;

—and the combination of tagal and Tuscan straw, lace and fringe that makes the hat that is sketched. What smarter for a sports hat?

These are handled with skill to make the most charming mid-summer hats of any season. Prices begin at \$8.

(Market)

There's a Difference in Men's Summer Clothes

—a great difference. A man may be able to get a cheap summer suit, but if he values his appearance it will not be cheap after the first few wearings. It will bag and sag and make him sorry he ever saw it.

Summer suits, like others, must be carefully made. And these are *Well Made*, as is every suit in stock. There are double facings where they are needed, bound seams and all the other niceties that mean so much to the service of a man's suit.

And there is a worthy selection of patterns and colorings that will appeal to young or older men. The adjustable trousers belt appeals to men who want comfort.

Palm Beach suits in tans and grays and cool cloths in a splendid assortment of patterns are \$15 to \$18.

Mohair suits are \$18.

For Vacation Time

Khaki twill and duck trousers are \$3 a pair.

(Gallery, Market)

Cool Kimonos to Help You Forget the Heat

A dainty kimono for the nap during the heat of the day, or for relaxation in the easy chair near the window will almost persuade you that the day has turned comfortably cool.

An airy negligee of printed voile is in the coolest shades of tan, lavender, blue or pink with a fresh white collar and white cuffs. There is elastic at the waist. \$3.50.

Other pretty things at \$2 to \$3.85.

(Central)

There Is a Scarcity of Dark Blue Printed Voiles

Since women have learned how attractive and practical they are the demand is greater than ever.

A welcome new shipment brings some delightful patterns, both large and small, on dark blue grounds. 38 inches wide and 68c a yard.

(Central)

When Baby Goes A-Riding

you want fittings worthy of the sweet little face that dimples and smiles from the carriage.

Fresh white pique carriage covers have hemstitched borders or scalloped edges at \$1.25.

A fine grade of pique is used in covers at \$1.75. They are finished with scalloping that looks almost like hand work.

There is choosing up to \$4.75, for which you may get handsome covers, beautifully embroidered by hand; also at \$5.

Pillows and Cases

Floss pillows are 35c and 50c each; hair pillows are \$1; and down pillows are \$1.25.

Pillow cases of fine, soft nainsook are 50c to \$1.50.

(Central)

A Little Maid Loves to Carry a Parasol

Gay little parasols in stripes and checks are here at 50c, 85c, \$1, \$1.50 and \$2. The 50c ones are in all-over or striped patterns and the others have plain color borders and silk cords in the handles.

(Market)

White Goods

36-inch full-bleached cheesecloth is 6c a yard.

36-inch heavy unbleached muslin is 22c a yard.

(Chestnut)

Charming Blouses With Short Sleeves

They come every so often, and now they are here again, prettier than ever, as this showing reveals.

There are round neck and square neck blouses, with collars and no collars, trimmed in many delightful ways, but every one with short sleeves.

The voile blouse sketched shows a frill at the neck and sleeves and is \$3.50.

Others are dotted Swiss (white, dotted in pink or blue) at \$3.50; flesh or white organdie and white batiste, at \$5; Navy blue Georgette piped with bright red and embroidered is \$11.75. Beautifully trimmed white Georgette, with a bib collar, is \$13.75. Handsome net blouses are \$7.50 and \$15.

(Market)



Cool, Light Corsets Special at \$1.65

They are made of figured pink rep with elastic all around the low tops, and will make ideal Summer corsets for slight figures.

Front-Lace Corsets Special at \$2

Lightweight pink coutil corsets for average and medium figures have cool net strips down the middle of the back. The corsets are well boned, but not too heavily, and have low bust-lines.

Silk Bandeaux at \$1

Net little bandeaux of pink crepe de chine have ribbon shoulder straps.

Brassieres for average and medium-stout figures are made of pink line and wide lace at \$1.

(Central)

A Clearaway of Rugs at 1/4 to 1/2 Less Than Regular Prices

In some cases the lots are limited, but the average need can be filled at a great saving in price.

Many people are taking advantage of this sale, knowing that prices later on will be even higher than the original prices of these rugs. Don't you want to take advantage of the opportunity?

Colonial Rag Rugs

24x36 inches, 70c.
 25x50 inches, 90c.
 27x54 inches, \$1.15.
 4x7 feet, \$3.65.
 6x9 feet, \$5.75.
 8x10 feet, \$7.75.
 9x12 feet, \$9.75.

Wool-and-Fiber Rugs

6x9 feet, \$5.
 8.3x10.6 feet, \$9.25.
 9x12 feet, \$9.75.

Heavy Fiber Rugs

8.3x10.6 feet, \$11.50.
 9x12 feet, \$12.50.

Seamless Axminster Rugs

4.6x6.6 feet, \$12.50.
 7.6x9 feet, \$25.

Wilton Rugs

8.3x10.6 feet, \$57.50.
 9x12 feet, \$59.50.

Bath Rugs

Of Washable Chenille
 27x54 inches, \$2.50.

Mottled Axminster Rugs

27x54 inches, \$2.50.

Straw Rugs

4.6x7.6 feet fine Japanese straw
 rugs, \$3.50.

(Chestnut)

Women's Good Oxford Ties in White or Black Are Special at \$3.90

The white ones are of canvas or of leather with a buckskin finish, both of which are cool and summery and can be easily cleaned in a few minutes.

The black Oxfords are of calfskin, some with medium heels and serviceable welted soles, others with high curved heels.

The prices of these are quite low and we believe that you will have a hard time finding Oxfords anywhere as good for \$3.90. Plenty of sizes for fitting everybody.

(Chestnut)

Women's High White Shoes \$2.85

They are of snowy white buck-finish leather with high curved heels and welted soles. The lines are long and graceful and the shoes lace high.